Media and Embargo Policy

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Embargo Policy

Details

Every abstract author and meeting attendee, whether from the media, companies, institutions, organisations, universities, investment advisors, press representatives or any other category, must adhere to the embargo policy.
The embargo policy protects the scientific integrity of the EADV Event.

Embargoed materials include – but are not limited to – original journal articles, abstracts submitted to the EADV Events, abstracts from scientific meetings, written news releases, audio news releases, video news releases, interviews, slides, and any other materials associated with the scientific information being presented or published.

Embargoed materials, as well as results and information related to sessions at any meeting or event organised by EADV, are strictly confidential and cannot be disclosed in any manner or for any purpose before the lifting of the embargo by EADV.

Media outlets and press representatives are expected to abide by the full EADV media and embargo policy and ensure that any member of staff or any third party acting on their behalf and/or under their authority comply with the EADV media and embargo policy.

Breaking an EADV embargo by any author, media outlet, press representative, member of staff or any third party acting on behalf of and/or under the authority of any media outlet or press representative is a contractual breach. The person/entity who released the information (i.e. the press representative who wrote the story/conducted the interview, etc.) will be held accountable and subjected to the penalties listed below in Section 5.

Press representatives who receive embargoed material from EADV understand that it is for their individual use and will not distribute the embargoed information to anyone else before the embargo is lifted.

Prior Publication

If the abstract is also submitted as a manuscript for publication, authors are responsible for coordinating a publication date that abides by the embargo policy. If publication occurs online or in print before the specific embargo date and time set by the EADV, the abstract must be withdrawn or presented as an encore. To present your abstract as an encore, please notify the EADV via email at scientific@eadv.org.

Embargo Date and Time

All abstracts:

The embargo is lifted at **11:00 AM CEST on 20 May 2027.** From this date, abstracts will be published on the EADV Event platform and will be accessible to registered participants.

Titles of approved abstracts can be published ahead of the embargo date.

Industry abstracts:

The embargo is lifted at **11:00 AM CEST on 20 May 2027**. From this date, abstracts will be published on the EADV Event platform and will be accessible to registered participants.

Before this date, only top-line content (no results or data) can be disclosed to announce the session content, learning outcomes and speakers.

Exception to Embargo Policy - Publicly Traded Companies:

Should circumstances arise in which publicly traded companies ask to disclose their submitted data before the EADV event for legal reasons or to comply with Securities and Exchange Commission requirements, the EADV may grant exceptional permission to release specific data. The EADV reserves all rights to determine what information can be released and to decline any request. Disclosing any additional information, analysis or commentary is strictly forbidden and will be considered a breach of the Embargo Policy. These exceptional circumstances must be requested via email to the Chief Executive Officer: Kimberley.zimmermann@eadv.org.

EADV Session types

Sessions of different formats will cover the most critical topics in dermatology and venereology. Subjects will be treated with different approaches and from different perspectives depending on the type and structure of the session.

- Plenary Lectures:
  The Plenary lectures are EADV show-case sessions and include keynote lectures from eminent scientists and doctors.

- Focus on:
  These sessions aim to provide comprehensive, in-depth coverage of a specific topic in dermatology. The talks will include sessions on pathophysiology/epidemiology, clinical challenges, or practical aspects of disease management and will provide the latest cutting-edge information.

- What's new:
  These sessions will enable participants to update their knowledge on a specific topic and hear about the most relevant and recent developments, guidelines, and practical knowledge from the past year. The talks will summarise the current understanding of the subject, followed by an update on the most recent novelties and their impact on clinical practice.

- Interactive clinical cases:
  These lectures focus on a specific disease and include basic information about epidemiology, pathophysiology, diagnosis, management, and prognosis. The target audience of these sessions is young dermatology trainees and residents, as well as dermatologists who want to refresh their basic knowledge on specific topics.

- Free communications:
  Authors of the most highly ranked abstracts assessed by a selected panel of abstract reviewers are invited to provide a 10-minute oral presentation.

- e-Posters:
  Abstracts selected for e-posters will be available for viewing during the Symposium in the e-Poster section.

Copyright

Embargoed materials may be protected by copyright and cannot be reproduced without prior permission from the author.

General Media Regulations

Any media outlet or press representative (journalists, reporters, photographers, etc.) wishing to attend EADV events (Symposium, Congress, and/or other EADV events) must adhere to the EADV media and embargo policy. Signing the EADV Media and Embargo Policy is a prerequisite for Press registration, if applicable. Please refer to each respective event.

Press registration is available for the EADV Spring Symposium 2027.

Anyone who violates the EADV media and embargo policy will be penalised. The penalty may be immediate revocation of press access, withdrawal of the abstract or exclusion from the EADV event and a denial of access to all EADV events for two years or more. (See section 5).

EADV and/or affiliated trademarks, banners and logos are the property of EADV. They cannot be used, reproduced, or associated with any article or press release without the prior written permission of EADV. To obtain permission, please send your request and the relevant material to press@eadv.org

EADV does not make its press database or registration lists available to third parties. It reserves the right to disclose the list of participating press agencies after the event without any data subject to GDPR.

Press Accreditation, Registration and Access

Access

Exhibition and HCP restricted sessions:

Journalists of the specialised press covering the event for healthcare professionals may be exposed to advertising for prescription-only medicinal products.

This does not apply to the regular press serving the general public or the specialised press targeting non-healthcare professionals.

Specialised Press

- Access to all EADV scientific sessions (both onsite and online), press conferences, press material and interviews arranged with EADV spokespersons etc.
- Industry may restrict press access to their Industry Satellite Sessions or HUBs
- Access to the EADV Exhibition Area

Regular Press

- Access to all EADV scientific sessions (both onsite and online), press conferences, press material and interviews arranged with EADV spokespersons etc.
- Industry may restrict press access to their Industry Satellite Sessions or HUBs
- NO access to the EADV Exhibition Area

Registration and accreditation

Press accreditation and registration are required to attend any EADV event. Press registration is complimentary.

To get a free press pass, media outlets and press representatives must pre-register via the online form, and submit:

- A valid press card or an appropriate letter of assignment. Company media outlet business cards are not accepted as credentials
- Complete the online press registration form

Press registration is open to any media outlet and/or its press representative:

- Journalists/reporters/correspondents/editors
- Freelance journalists (must declare whom they represent)
- Media specific photographers/videographers
- Online media
- News agencies and newswire services
- Broadcast media (TV, radio)
- Medical journals
- Newsletters
- Blogs/medical blogs that are widely accessible and consistently publish editorial news coverage that is not controlled by sponsors/advertisers

Press registration is not available to industry or its public relations representatives, event management, media outlet managers, marketing, sales or communications representatives, even if they have a valid press card.

The EADV has the right to withhold approval of press registration if the applicant and/or the outlet do not satisfy the criteria for press registration or if the media registration form is sent without the required supporting documents/completed registration form.

The decision of the EADV is final regarding all press registration requests.

Filming, Photography, Recording Rules

- All digital recordings, video or audio recordings, online recording tools and screenshots are strictly prohibited without permission during a scientific presentation or session.
- Photos/recordings taken during an EADV event are subject to protection of intellectual property, image, and privacy rights. No screenshots or recordings are allowed.
- Any video transmission or webcast from an EADV event must adhere to the EADV Media and Embargo Policy and only be published/available online after the start of the scientific session it refers to.
- Presenters are the sole proprietors of the content they disclose at EADV events (data, photographs, slides, etc.) Presenters or speakers must notify the audience of any restrictions on photographing or video/audio recording the content they are presenting. The announcement must be made at the beginning of each presentation. Throughout EADV events, no scientific session presenter or exhibitor may be filmed, recorded (audio or visual), screenshots taken or photographed without their consent (including the use of smartphones, mobile devices, tablets, laptops, Dictaphones, online recording tools, etc.).
- Presenters warrant that their presentation does not violate any proprietary or personal rights of others (including any copyright, trademark, and privacy rights) and is factually accurate, compliant, and lawful in every respect.
- Presenters warrant to have obtained all necessary permissions or licenses from any individuals or organisations whose material is included or used in their presentation.
- Media outlets or press representatives who wish to film, take photos, screenshots and/or record (audio or visual) during all scientific sessions must have permission to do so arranged directly with the speaker. You can also contact the EADV press office team via press@eadv.org with the specific session and request assistance.
- All media interviews must be coordinated through the EADV Press Team. Each press member may reserve an interview room for up to three hours per day. Reservations must be made through the EADV Press Team, and only interview times that have already been confirmed with experts can be booked.
- Commercial use of images taken at any EADV events is strictly forbidden.
- Any public dissemination of photos, recordings or videos taken at an EADV event must include a reference to “EADV Symposium.”
- The official EADV trademark and/or logo may not be added without prior written approval from the EADV. The request must be sent to press@eadv.org
- Any video transmission or webcast from an EADV virtual event must adhere to the Embargo Policy.
- The EADV will provide a filming/photo pass for a specific time/scientific session. Please contact press@eadv.org to obtain permission. Please note that all slides are copyrighted material and cannot be reproduced without prior permission from the author.
- EADV will approve requests on a case-by-case basis. Only registered media outlets or press representatives will be allowed to film, take photos and/or record at any EADV events.
- Commercial use of images, videos, and recordings taken at EADV events is strictly forbidden.
- Industry representatives or public relations/communication agencies organising Industry Press Conferences, Industry-sponsored sessions and/or meetings at EADV events are responsible for protecting their content and enforcing their rules.

Media outlets and press representatives are expected to abide by the full EADV media and embargo policy, including the filming/photography/recording (audio or visual) policy and logo policy for EADV events, and to make sure that any member of staff or any third party acting on their behalf and/or under their authority, comply with the said EADV media and embargo policy.

Breaking of the Photo / Video / Audio Recording Rules by any media outlet, press representative, member of staff, or any third party acting on behalf of and/or under the authority of any media outlet or press representative is a contractual breach that may lead to sanctions under the conditions outlined in section 5.

Termination and/or revocation of Media Credentials

It is agreed that press representatives are responsible for their actions during EADV events and for those of any third party acting on their behalf and/or under their authority, whether on site or offsite, and for any publication or other communication containing results and information related to an EADV event (including virtual). Media outlets are also responsible for the action of the press representative, staff and any third party acting on their behalf and/or under their authority and for any publication containing results and information related to any EADV Event.

Consequently, in the event of a breach of any provision of the present EADV media and embargo policy by any media outlet, press representative, member of staff or any third party acting on behalf of and/or under the authority of any media outlet or press representative, EADV reserves the right to terminate immediately, without notice and without prejudice to any claim for damages or other remedies by any third party, the agreement given to any registered participant and their representatives to attend an EADV event (including virtual).

Breaking of any provision of the EADV Media and Embargo Policy by any media outlet, press representative, member of staff, abstract author and meeting attendee, whether or any third party acting on behalf of and/or under the authority of any media outlet or press representative is a contractual breach that may also lead to:

- Withdrawal of the abstract concerned
- Immediate suspension of the press representative's media credentials
- Immediate barring of the press representative from the event
- Removal of the press representative's name and/or of its media outlet from the EADV Press distribution list for two years or more starting from the time of the EADV Media and Embargo Policy break
- No access for the press representative to any EADV event (virtual or otherwise) for two years or more starting from the time of the EADV Media and Embargo Policy break
- No access for any press representative from the offending media to any EADV Event (including virtual) for two years or more starting from the time of the EADV Media and Embargo Policy break
- EADV may communicate the EADV Media and Embargo Policy break and sanctions to its media lists
- And any other measure deemed appropriate to preserve EADV rights (or member rights), without prejudice to any claim for damages or other remedy by any third party

The absence of termination of the agreement and/or any sanction from EADV does not constitute an acknowledgement of the media outlets' or press representative's misconduct. EADV reserves the right to proceed with the said termination and/or sanction at any time.

All matters arising from or connected with the compliance to the EADV media and embargo policy will be governed by Swiss law, without reference to the conflict of laws principles. Any dispute arising from this commitment shall be brought before the court in Switzerland.

Acceptance of Media

I have read and been informed about the EADV Media and Embargo policy and agree to abide by the policy guidelines as a condition to attend EADV events (including virtual) as a media outlet or press representative, (journalists, reporters, bloggers, photographers, videographers etc.), abstract author and meeting attendee, whether from the media, companies, institutions, organisations, universities, investment advisors, or any other category. Accepting the EADV Media and Embargo Policy is a prerequisite for Press registration.