

EA CONGRESS
DV



AMSTERDAM
25-28 SEPTEMBER 2024

EUROPEAN ACADEMY
OF DERMATOLOGY & VENEREOLOGY

**PATIENT ORGANISATION
AREA
GENERAL INFORMATION**

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1 CONTACT INFORMATION

Official Congress Website

www.eadv.org/congress/

Congress Venue

RAI Amsterdam

Europaplein 24
1078 GZ Amsterdam
The Netherlands

EADV European Academy of Dermatology and Venereology (Headquarters)

Via S. Balestra 22 B
6900 Lugano
Switzerland
www.eadv.org
+41 91 973 45 20

EADV Important Contacts

Patient Organisation registration
exhibition@eadvcongress.org

Patient Representatives registration and
support
taskforces@eadv.org

2 ABOUT EADV – EUROPEAN ACADEMY OF DERMATOLOGY AND VENEREOLOGY

Since we were founded in 1987, EADV has been building the international community for developing, sharing and adopting best practices within dermato-venereology.

Our community works together to define and spread best practices for the benefit of all. We are a true platform for collaboration and progress across borders and sub-specialities. Expert task forces shape standards and develop best practice guidelines, while our events, publications and school share them with members and the broader community so they can adopt them for impact.

With over 7,000 members, and an active community of more than 14,000 professionals around the world, our goal is to be the trusted source for proven scientific advancements and practices in the prevention, diagnosis, and treatment of skin and venereal disease.

All information about the Academy can be found at www.eadv.org

EADV – together for better.

2.1 EADV organization

Please visit the [Leadership and Committees](#) section of our website.

3 WHY ATTEND?

The EADV Congress is the trusted source for scientific advancement and practices in the prevention, diagnosis and treatment of skin and venereal diseases.

The EADV Congress is the annual international Congress for the latest scientific advances and research in Dermatology & Venereology. Bringing together professionals, patients organisations and industry from around the world to maximise impact, this is your opportunity to be at the centre of dermatology and venereology research, meet with key decision makers, showcase the latest, promote your brand and products.

Join us in Amsterdam, host to the biggest European Congress in Dermatology & Venereology.

3.1 Hybrid format

The EADV Congress 2024 will organise its core activities and educational focus onsite but will continue to maintain its educational platform online, making the congress **a hybrid event**.

The hybrid format in few points:

- An *EADV Congress Platform* and Congress App are available
- The platform will open in advance to allow the delegates to select the preferred sessions, access the abstracts, visit the company profiles and get familiar with the virtual environment
- The platform will remain open for a duration of 3 months with all on-demand content
- Online profiles, session detail pages, product highlights available on the *EADV Congress Platform*
- All EADV sessions will be live-streamed and made available on-demand
- All EADV speakers will be present onsite
- Opportunity to have session interactivity onsite and virtually
- No parallel virtual events will be allowed

The upcoming EADV Congress will once again leverage the virtual educational platform's expertise and effective utilization, serving as the foundation for the EADV App. This innovative approach not only aids in diminishing the event's environmental impact but also provides comprehensive details such as the program schedule and an interactive exhibition floorplan, eliminating the necessity for paper maps.

With our App, accessing all essential information for a seamless and convenient experience becomes effortlessly achievable.

3.2 Reasons to participate

- Visibility
- Innovative science at the core of the educational programme
- Media exposure
- Face-to-face and virtual outreach with the present and future key opinion leaders from all around the world
- Share and communicate science
- Contribute to the education of Health Care Professionals
- Capture the scientific content for further educational purposes

3.3 Participant Profile - Who will attend?

This high-level medical education congress is open to scientists, clinicians, dermatologists, universities and private based physicians, public health officials, residents, future key opinion leaders, publishers, nurses, patient representatives and all those interested in the fields of Dermatology and Venereology, and their affiliated fields.

The Congress's participants comprise a large range of professions both from the private and public sector.

4 HOW TO PARTICIPATE

- Register your Patient Organisation on the [EADV Online Portal](#) by the 30 June 2024.
- The online portal user manual can be found [here](#).
- Once registered, you will have until the 31st July 2024 to complete your Patient Organisation Online Profile.

5 PATIENT ORGANISATION AREA LOCATION, SETUP and FORMAT

5.1 Location of the Patient Organisation Area

The Patient Organisation area will be in Hall 2. The floor plans of the congress venue will be found in the Final Programme brochure published on the EADV Congress website closer to the Events date.

5.2 Patient Organisation Area set-up

The shared area is equipped with 5 desks with 2 high stools each. Behind each desk there will be a screen used to display the logo of the Patient Organisation present at the desk during the assigned timeslot. If preferred, instead of the logo, a slide-deck of maximum 3 slides can be displayed running in the background. In both cases, a 16:9 logo or PowerPoint must be provided. Each desk also has a 22' screen, to which a laptop can be connected to display additional digital material.

Material: The EADV is committed to reducing the carbon footprint of the annual congress. As part of this effort, the EADV is no longer allowing flyers, roll-up banners, any other printed support. We recommend bringing your laptop with your digital material to be displayed during your exhibition time.

5.3 Patient Organisation Area format

Each participating Patient Organisation is to be present at the area for 2 hours a day (Wednesday to Saturday) according to pre-allocated slots.

Congress sessions:

All Patients Organisation Representatives have access to the EADV scientific sessions. Industry sessions may be limited to HCP only.

Meetings:

No designated meeting area exists, but nearby the Patient Organisation Area several seating areas are available.

Please ensure that one representative of your organisation is present at the Patient Organisation Area during the assigned timeslot.

6 PATIENT REPRESENTATIVES REGISTRATION PASS

6.1 In general

Each participating Patient Organisation is entitled to 3 complimentary tickets granting access to the EADV Congress. For Patient Organisations attending only virtually, the ticket will be limited to virtual attendance only.

The EADV will contact you to share the registration form once your Patient Organisation application has been accepted.

6.2 Important Note to Healthcare and Non-Healthcare Professionals

A multidisciplinary audience will attend the EADV Congress, and the EADV will assign different classes to healthcare professionals (HCP) and non-Healthcare Professionals (non-HCP) to ensure compliance with these regulations.

All delegates, including Patient Organisation Representatives must indicate whether they are Healthcare Professionals or not at registration.

Access to the different areas and sessions of the Congress depends on the delegate's status as a Healthcare Professional or a Non-Healthcare Professional.

According to the Dutch code, patients and patient representatives are considered non-HCPs and must not be exposed to promotional content.

The exhibition area, the Industry Meeting Area (Hall 5), the Industry Expert Hubs and several Industry Satellite Symposia are restricted to HCP only.

Industry sessions

Satellite Symposia and Industry Hub Sessions presenting data on the development, research, or other issues related to prescription medicine is restricted to Healthcare Professionals and Industry Participants as indicated by the Industry Session Organizer. All promotional materials and marketing aids related to these industry sessions should be strictly limited to HCPs. Industry Session organisers can limit participation to certain representative groups independently from the EADV recommendations if deemed imperative to achieving the session's intended purpose. The organising company reserves the right to refuse single categories, particularly if they are not adequately related to the session's objective and purpose.

The industry session organiser is responsible for compliance with the session.

EUR 20 will be charged to the participant for the change of status from “Non-Healthcare Professional” to “Healthcare professional” (and vice versa).

7 IMPORTANT DATES

7.1 Congress activities

• EADV Congress 2024 starts	25 September 2024
• EADV Congress 2024 ends	28 September 2024
• Patient Organisation Area starts	25 September 2024
• Patient Organisation Area ends	28 September 2024
• Virtual Congress Platform (on-demand content)	31 December 2024

7.2 Patient Organisation Area desk registration

Application opening	May 2024
Application closing	30 June 2024

7.3 Organisation Profile – Online platform registration

Application opening	May 2024
Application closing	30 June 2024
Deadline to complete your Organisation Online Profile	31 July 2024

8 ABOUT THE VENUE

The EADV Congress 2024 will take place at the RAI Amsterdam.

RAI Amsterdam

Europaplein 24
1078 GZ Amsterdam
The Netherlands
www.rai.nl

9 ACCOMMODATION

9.1 Official Housing Agency

RAI is the official partner for hotel accommodation and the only agency offering accommodation on behalf of the 2024 EADV Congress in Amsterdam.

As the official accommodation partner, RAI offers highly dedicated customer service and professional support for all your accommodation needs.

<https://eadv.org/congress/about/accommodation/>

10 GENERAL TERMS AND CONDITIONS

Please note that all opportunities listed on the Online Portal are subject to confirmation by the EADV and require acceptance of the EADV General Terms and Conditions which are binding. EADV General Terms and Conditions can be downloaded [here](#) for further review.