



EUROPEAN
ACADEMY OF
DERMATOLOGY &
VENERELOGY

ANNUAL REPORT

2021

MESSAGE

Writing the Annual Report is always a useful and enjoyable exercise to reflect upon the steps our Academy has taken over the past year.



Prof Alexander
Stratigos

EADV President
(2020-2022)

The COVID-19 pandemic remained a constant throughout 2021, influencing our activities for the second year in a row. Despite this, EADV was able to achieve tremendous results thanks to the perseverance and dedication of our leadership and the operations team.

Two thousand and twenty one was an anniversary year as we celebrated the important milestone of 30 Congresses. A special video was produced with the participation of founding members and other prominent personalities from EADV and across the international dermatology-venereology community.

The decision to hold our events in a virtual format was driven by the need to preserve the health and safety of all involved. With the world still impacted by the pandemic, the evolution of the situation remained unpredictable.

The Spring Symposium was held virtually for the first time. A notable two-day renewed programme hosted over 100 speakers and 35 sessions. Over 1,600 delegates attended, and industry had the opportunity to participate in an exhibition section.

With **the 30th EADV Congress**, Anniversary Edition, we offered the more than 9,000 delegates four days of science, insights and updates. Over 660 excellent speakers engaged the audience in simulative sessions. The programme included 11 plenary lectures and ample coverage of subspecialties in dedicated sessions. We also enjoyed strong industry participation via sponsorships and sessions.

The great work behind the scenes gave rise to an excellent delegate experience. Both Congress and Symposium were CME accredited and event content remained available on-demand for three months.

We are proud to have officially launched **a new Learning Platform** in August. It offers members a renewed and user-friendly instrument to organise their continuous learning. It features a complete overview of available in-person and virtual courses and puts rich on-demand content at their fingertips. Five in-person courses marked a gradual return to normalcy and the first EADV Nurse Course took place in November. The Dermatology Podcast, another highlight of EADV's on-demand education, published 37 episodes over 2021 with more than 5.5k downloads. Congratulations to the Podcast Team on this tremendous achievement!

The election of JEACP's first Editor-in-chief, Dr Antonio Torrelo, marked the first important milestone for the new journal, together with the nomination of the Editorial Team. We look forward to reading the first issue!

Meanwhile, **two new task forces were created this year**, Artificial Intelligence and Dermatology for Cancer Patients, bringing into our Academy these important areas of expertise and helping to advance our specialty.

FROM THE PRESIDENT

EADV broadened our presence and intensified our strategic networks at EU level with a strong focus on the EU's Beating Cancer Plan initiative. The two policy roundtables held in 2021 hosted an important debate on Skin Cancer Prevention, which led, at the end of an intensive outreach effort towards stakeholders and policymakers, to the finalisation of EADV's Joint Statement. This was made possible by the hard work of the Advocacy Working Group and an extremely fruitful collaboration between task forces, Board Members and national and sister societies. Our advocacy work will be enriched by the results of the Burden of Skin Disease Survey, with important implications for the prevalence of skin diseases and dermatology care in Europe. The survey was completed in 29 European countries and the results are currently submitted for publication in *JEADV*.

A **Strategy Alignment Workshop** was organised in November bringing together the Executive Committee, Committee Chairs, Editors, CEO and Heads of Department to draw up the strategy for the mid- and long-term positioning ambitions of EADV as a global leader in dermatology-venerology. Led by an agency specialised in business consulting, this was the kick-off of an important project to review and rethink the Academy's pillars and objectives, influencing our development as an organisation, our image and reputation.

In conclusion, I would like to extend my gratitude to the Executive Committee and EADV leadership team, for their passionate and determined contribution. A special thanks also goes to our CEO, Mrs Martine De Sutter and the office team, who worked in a mostly remote setting for the second year in a row, for their ongoing dedication and professionalism.

Prof Alexander Stratigos

EADV President (2020-2022)



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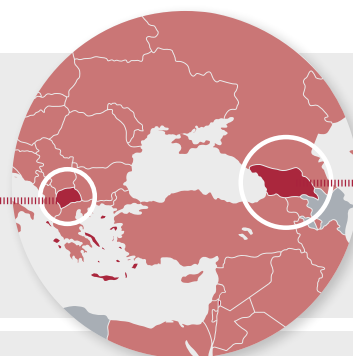
**EADV is the biggest community
of dermatologists and venereologists
in Europe.**

MEMBERSHIP

Our members enjoy a host of benefits, including access to bespoke medical journals, publications and more than 100 hours of CME-accredited courses, reduced registration fees for events and learning sessions and the ability to serve on the EADV Board or committees and vote in key elections. Importantly, EADV members benefit from knowledge sharing among future leaders in our specialty.

Starting from 2021, **two additional countries are represented on the Board**
North Macedonia and Georgia.

**North
Macedonia**



Georgia

2 New membership categories

1 > Nurse and
medical assistant

2 > Student

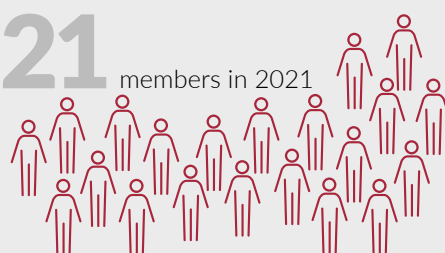
15

members in 2021



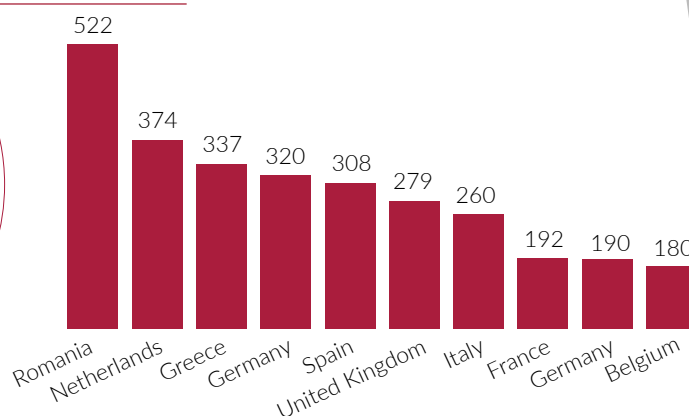
21

members in 2021



Top 10 countries

Total members:
6,815



New Membership Deadline

For the membership year 2022, the renewal deadline is brought forward from May, to **31 January 2022.**

SPRING SYMPOSIUM

This year, for the first time, EADV's Spring Symposium was a virtual event, held between 6 and 7 May 2021. It was well organised in its new format and proved to be highly successful.

The re-invigorated two-day Scientific Programme, devised by our Scientific Programming Committee under the leadership of Prof Brigitte Dréno, provided exciting updates and insights on the most important and essential topics, new findings and scientific breakthroughs, with the participation of almost 100 prominent speakers across 31 semi-live sessions.

The Spring Symposium was accredited by **UEMS-EACCME** (European Accreditation Council for Continuing Medical Education) with a maximum of 11 European CME credits (ECMEC®s) on offer for attendees.

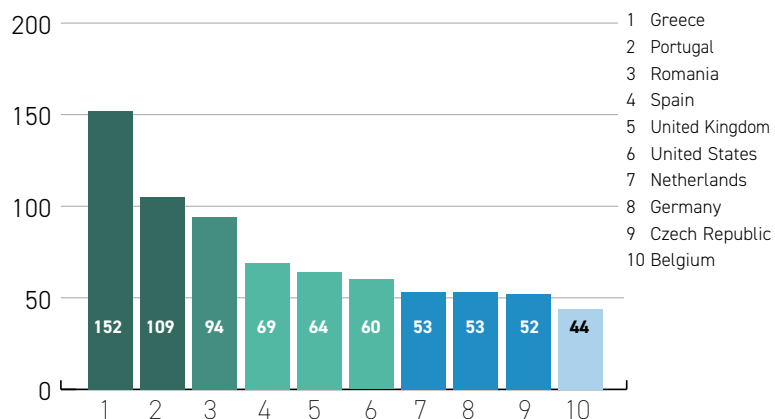
MOST WATCHED SESSIONS (TOP 5)

1	Plenary Lecture
2	Rosacea
3	Atopic dermatitis
4	Acne
5	Blistering diseases

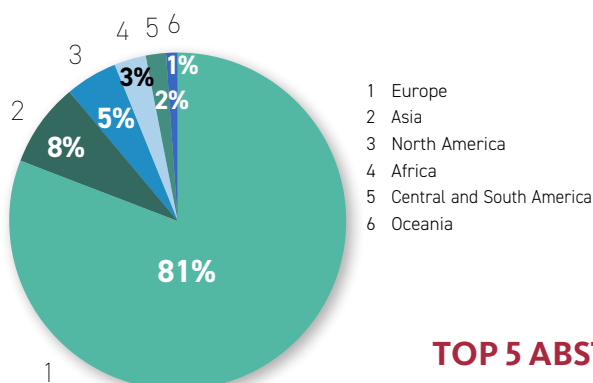
PLENARY LECTURES

1	The future of dermatology
2	Update on on-label and off-label use of JAK inhibitors
3	Management of SCC from in situ to metastatic

TOP 10 ATTENDANCE PER COUNTRY



ATTENDANCE PER CONTINENT

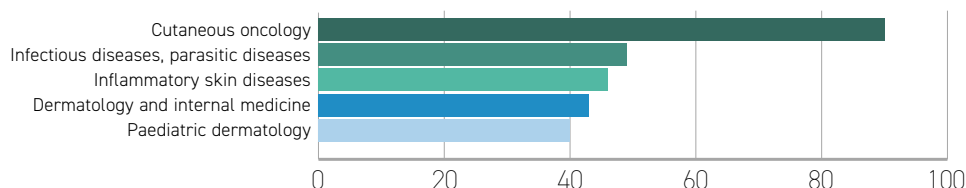


Participants: **1,615**

SUMMARY OF THE INDUSTRY COMMITMENTS



TOP 5 ABSTRACT TOPICS PER CATEGORY



Sessions: **31** | Speakers: **107** | Accepted abstracts: **541** | E-Posters: **466** | Free Communication Presentations: **24**

INDUSTRY PARTNERS

Platinum sponsors



Gold sponsors



Silver sponsors



Bronze sponsors



Supporters





EADV 3rd CONGRESS

Anniversary
Edition

29 SEPT – 2 OCT 2021

30TH CONGRESS

EADV's 30th Anniversary Congress was a virtual event, held between 29 September and 2 October 2021. The four-day event was fully packed with plenary lectures by renowned scientists, late breaking news sessions with analysis of the latest published data, clinical updates, case discussions relevant for daily practice and the latest trends in dermatovenereology, delivered by over 550 leading experts in 160 simulative sessions and 11 keynote lectures from thought leaders.

35

participating
companies

49

satellite
symposia

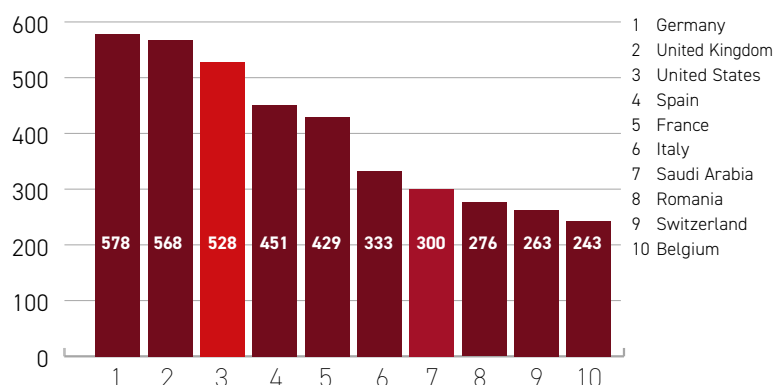
26

industry
hubs

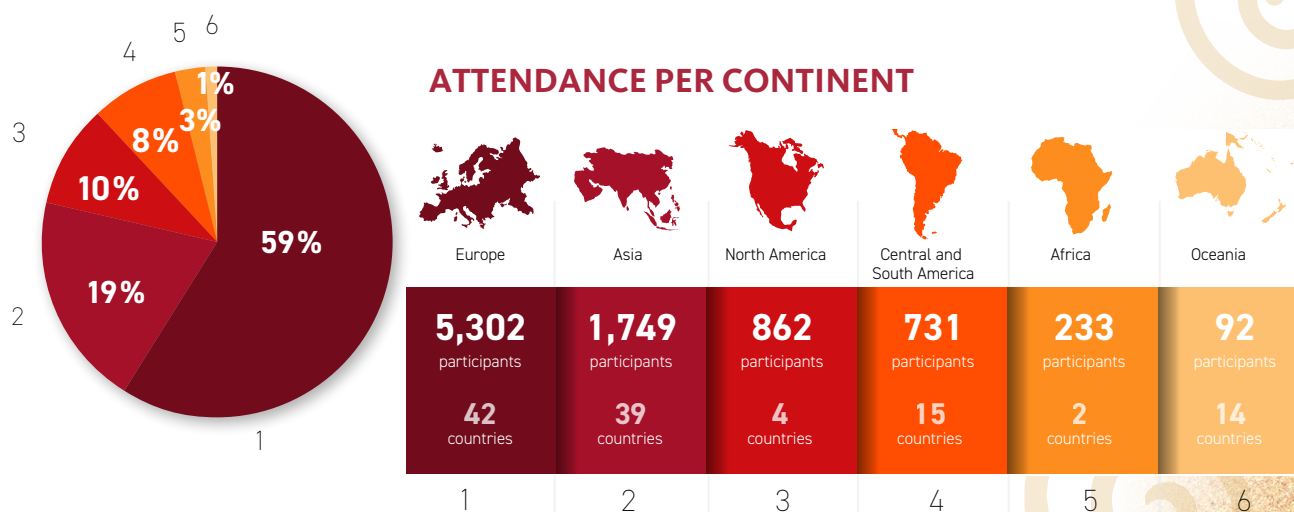
MOST WATCHED SESSIONS (TOP 10)

1	Plenary Lecture A
2	Plenary Lecture B
3	Late breaking news (1)
4	Late breaking news (2)
5	Latest news in inflammatory skin diseases
6	Opening plenary lectures
7	Plenary Lecture C
8	Latest news in drug eruptions and allergy
9	Dermoscopy
10	Acne vulgaris and rosacea

TOP 10 ATTENDANCE PER COUNTRY



ATTENDANCE PER CONTINENT



Sessions: **174** | Speakers: **~550** | Accepted abstracts: **1,604**



EDUCATION

EADV considers education to be the main foundation for continuing professional development in dermatology and venereology. The EADV School seeks to raise the standards of dermatology and venereology, and promote a sense of community and encourage collaboration within our membership.

2021 EDUCATION AT A GLANCE

■ Participation



126

face-to-face course participants



>1,300

online course participants



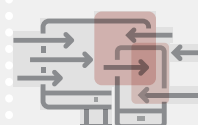
>35,000

webcast views



>5,500

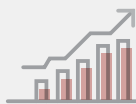
podcast downloads



>2,200

accesses to new platform

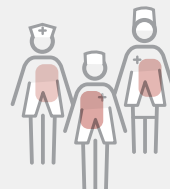
■ Innovations



Implementation of a 5-year Learning Strategy



New EADV Learning Platform



1st ever EADV nurse course



Education podcast episodes

The new EADV Learning platform, launched in August, offers +100 hours of online learning, integration with other EADV systems for a seamless experience and connects to all other EADV educational sources to support the education of current and future dermatologists and venereologists to help them provide better patient care.



Most popular content to members

- Nails Masterclass (CME)
- Introduction to Dermatopathology (CME)
- The UEMS-EBDVD Examination: What you need to know



DIGITAL LEARNING

A total of **>100 hours** of online education available,

+25 webcasts on-demand,

+3 online courses,

+14 CME credits

Online Courses

Nails Masterclass (CME)

Introduction to Dermatopathology (CME)

Nail Surgery (CME)

Advanced STIs

Cutaneous Lymphomas (CME)

Webcasts

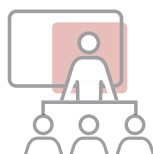
Cutaneous T-Cell Lymphoma *E. Guenova*

Controversies in Rosacea *L. Kemény; E. Baltas*

Vulva Dermatology *F. Lewis*

Stevens-Johnson Syndrome/Toxic Epidermal Necrolysis *H. Lee*

Dermoscopy from head to toes *E. Lazaridou; H. Kittler*



FACE-TO-FACE LEARNING

A total of **126 participants** in face-to-face courses 2021

Dermatopathology *M. F. Figueras*
20-22 September, Barcelona (ES)

Tropical & Travel Dermatology, *P. Cunha*
12-14 November, Lisbon (PT)

Nurses in Dermatology Practice, *C. De Cuyper*
25-27 November, Málaga (ES)

Mycology *D. Saunte, R. Hay*
02-04 December, Copenhagen (DK)

Surgery on Cadavers *E. Rossi, C. Magnoni*
16-18 December, Verona (IT)



Lula María Nieto Benito

Dermatologist at Hospital General Universitario Gregorio Marañón (Spain)

“ I was delighted to attend the dermatopathology course organised by Dr Maite Fernández-Figueras who, in collaboration with several dermatopathology experts, shared high-level theoretical knowledge via the visualisation of hundreds of histopathological sections. A big thank you to EADV for all its support to young dermatologists and encouraging us to keep on learning from great European dermatology specialists. **”**



Committed to supporting the lifelong learning of dermato-venereologists and help foster scientific advancements and practices in the prevention, diagnosis, and treatment of skin and venereal disease, EADV offers several means of funding research.



FUNDING

SCHOLARSHIPS

The Academy offers scholarships to help enrich networks and knowledge sharing among future leaders in our specialty. Application is open to residents/trainees and specialists in dermatology and/or venereology under the age of 35.

■ Michael Hornstein Scholarship

One winner per country based on a list of publications, the candidate with the highest score receives the prize.

2021 winner

Dr Monika JANC – Serbia



■ John Stratigos Memorial Scholarship

One winner per country based on a list of publications, the candidate with the highest score receives the prize.

2021 winner

Dr Anamaria BALIĆ – Croatia



■ Imrich Sarkany Non-European Memorial Scholarship

12 possible winners, with a maximum of three from the same country

2021 winners

Dr Nitika Deshmukh – India

Dr Sabha Mushtaq – India

Dr Isabel Ogueta – Chile

Dr Alpana Mohta – India

Ms Britney Wilson – United States

Dr David Croitoru – Canada

Dr Yi-Wei Huang – Taiwan, Province of China

Dr Kelvin Truong – Australia

Dr Umi Tahara – Japan

Dr Ayush Jha – Nepal

Dr Wen Hao Tan – Singapore

Dr Val Constantine Cua – Philippines

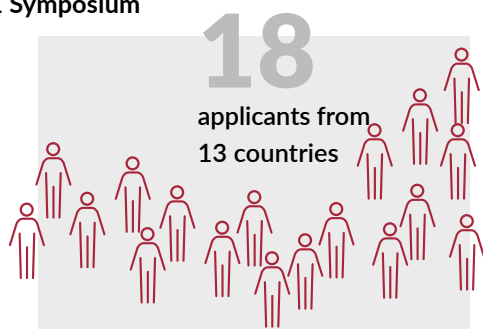
OPPORTUNITIES & RESEARCH



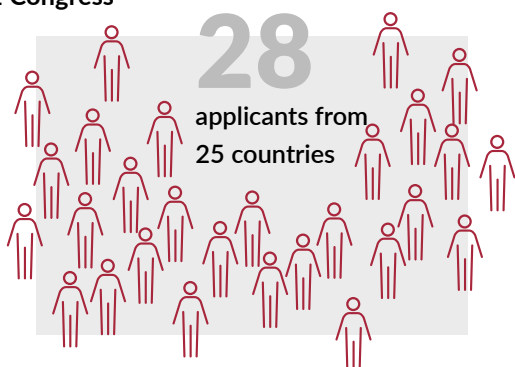
The award of a Scholarship represents a recognition of winners' achievements (so far) and acts as an encouragement to future success, and particularly as an invitation to active participation in EADV. Winners are acknowledged at a Scholarship Ceremony held at EADV congresses and symposia. This offers them an opportunity to meet Honours & Awards Committee members and EADV leadership, as well as other successful applicants, who represent the top trainees and young specialists from across the world.

Although our 2021 events were held virtually, the Honours & Awards Committee was able to provide scholarships to young dermato-venereologists and residents by holding virtual Scholarship Ceremonies.

2021 Symposium



2021 Congress



Congresses also witness the granting of a Lecturer of the Year Award. One winner is selected based on an evaluation of their publications/presentations. They are expected to hold a 10-minute speech during the Scholarship Ceremony. In 2021, a notable 25 applications were received.

GRANTS

EADV offers a grant to projects that contribute to the understanding of skin diseases, physician capabilities or patient care, for the benefit of the community.

2021 Project Proposals

Sarah Guégan – France

Cochin Hospital, AP-HP and University of Paris

Identification of novel therapeutic targets in the large/giant congenital melanocytic nevus through high-resolution transcriptomics

Khalaf Kridin – Israel

Bar-Ilan University

Establishing the clinical and immunological characteristics and investigating the effects of DPP4i on the main events underlying the pathogenesis of BP

Christos Tziotzios – United Kingdom

St John's Institute of Dermatology, King's College London

Translational Research Study for Effective Alopecia Treatments in Frontal Fibrosing Alopecia

Phyllis Spuls – Netherlands

Amsterdam University Medical Center AMC

Skin Inflammation and Psoriasis International Network
Methotrexate Dosing Consensus Survey in patients with Atopic Dermatitis (AD)

Secil Vural – Turkey

Koç University School of Medicine

Unveiling the pathomechanism of Behçet Disease

Jose Manuel Carrascosa – Spain

Hospital Universitari Germans Trias i Pujol

Methylome-based clustering of atopic dermatitis: correlation with disease activity and response to conventional and new therapies

Susanne Kimeswenger – Austria

Johannes Kepler University Linz

Interpretability of Neural Networks for Dermatohistopathology

World Congress of Paediatric Dermatology (WCPD) Grant

WCPD invited the two grant winners - Dr Iulia Solomon (Romania) and Assist Prof Ekaterina Grekova (Russian Federation), both EADV members - to attend its (virtual) Annual General Meeting (22-25 September).

FUNDING OPPORTUNITIES & RESEARCH

FELLOWSHIPS

■ Research Fellowship

An EADV Research Fellowship allows young dermatologists, trainees and junior scientists from other basic science disciplines (post-doctoral scientists) to receive advanced training on basic or clinical research in dermato-venereology in a high-standard clinical or research centre in a country other than their own, for one year.

2021 successful applicants

David Alvarez-Martínez – France

Centre Hospitalier Universitaire (CHU) de Nice – Hôpital de l'Arche

A multicenter retrospective study on the impact of laser hair removal on hidradenitis suppurativa

Jeremie Delaleu – USA

Metaorganism Immunity Section, Laboratory of Immune System Biology, National Institute of Allergy and Infectious Diseases, NIH, Bethesda, MD 20892

Role for Notch signalling in the control of skin microbiota interaction

Helen Vaher – Denmark

University of Copenhagen, Department of Immunology and Microbiology

The role of microRNAs in the regulation of the generation and maintenance of skin resident memory T cells

Ahmad Yatim – Usa

The Rockefeller University, New York

Covid-toes: uncovering the molecular and genetic basis of innate resistance to SARS-CoV-2

Matthaios Pitoulis – USA

University of California, San Francisco, Department of Dermatology

Genomic evolution of nodular melanoma

Mikhail Makmaov-Rys – Germany

Hannover Medical School (MHH), Division of Immunodermatology and Allergy Research

Influence of genetic variants predisposing for eczema herpeticum on herpes simplex virus susceptibility of primary immune cells

■ Clinical Fellowship

Our Clinical Fellowship programme provides recently qualified dermatologists-venereologists with a well-defined clinical observational experience in a department with recognised expertise in a specific field. Its aim is to promote the development of patient care, clinical management and clinical research through training in a European clinical centre.

2021 successful applicants

Piotr Krajewski – Spain

Hospital de Manises, Valencia

Asli Bigic – Belgium

Faculté de Médecine et des Sciences de la Motricité Université Libre de Bruxelles

Trinidad Montero-Vilchez – Portugal

Centro Hospitalar e Universitário de Coimbra

Clément Lenoir – Spain

Hospital Clinic Barcelona

Aine Kelly – France

University Hospital Of Nice

Corina Ioana Cucu – Italy

Agostino Gemelli University Policlinic, Rome

■ Mohs Fellowship

Mohs Micrographic surgery (MMS) is a specialised surgical technique that aims to completely remove the skin cancer and leave as much healthy skin tissue as possible. As the availability of MMS in Europe is very limited, EADV aims to expand the number of European Mohs surgeons and offer the best possible care for skin cancer patients via the grant of a Mohs Fellowship.

2021 winner

Johan Chanal – France

Assistance Publique - Hôpitaux de Paris, Paris

Mohs' Fellowship at Erasmus MC Rotterdam, Netherlands

Erasmus MC
University Medical Center Rotterdam



Building a new generation of leaders in dermatology and venereology who master the art of effective multicultural communication and deliver inspiring leadership.



Prof Carle Paul

Prime promoter of the Leadership Development Programme, Immediate Past-President and EI Certified Coach

LEADERSHIP

It has been shown in different kinds of organisations and industry that what makes the difference between an average leader and an inspiring leader is the development of emotional intelligence competences. Our aim at EADV is to build a network of emotionally competent leaders who can work together to pursue the mission of our Academy.



The exclusive programme offered by EADV and led by Goleman EI (now Beyond EI) continued in its second edition in 2021 with a multicultural group of 30 participants from 20 different countries.

The first residency was held face to face in Zurich (Switzerland) on 27–29 August.

The online programme and coaching sessions were completed by the end of 2021 and Residency 2, which was postponed due to the pandemic, will be held in Spring 2022.

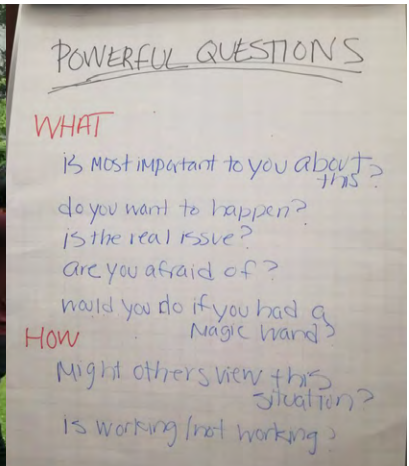


Get the Emotional Intelligence Coaching Certification (EICC)

To join upcoming editions of the Leadership Development Programme, be sure to check our website and communication channels for details on when the application call opens.

Go to our Education area on eadv.org or write to leadership@eadv.org

DEVELOPMENT PROGRAMME



JEADV

Journal of the European Academy of Dermatology and Venereology (JEADV) is the official publication of EADV.

The aim of *JEADV* is to deliver the highest level of dermatological knowledge to its readership, publishing clinical and translational research articles, clinical trial reports and systematic and state-of-the-art reviews.

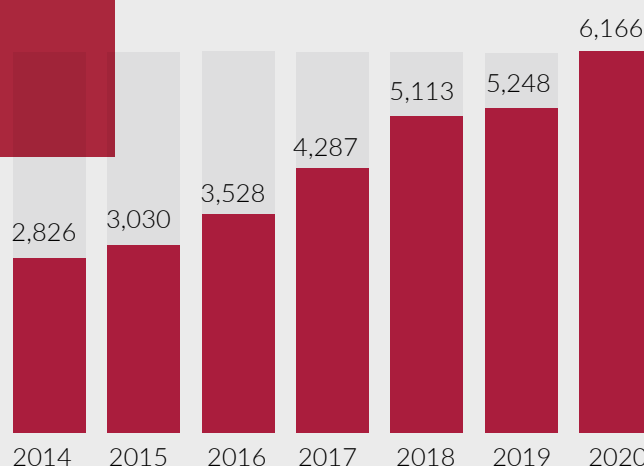


Pr Johannes Ring

JEADV Editor-in-Chief

IMPACT FACTOR

In 2021, the Journal obtained an Impact Factor of 6,166 (2020 JCR), the highest Impact Factor ever achieved, and is now ranked number 7 among the 69 international dermatology journals.



The anniversary cover:
Changes in the cover design over the years

JEADV's 30th anniversary

The year 2021 marked the 30th anniversary of *JEADV*.

The special issue published in November featured editorials by the founding and current Editors and special commentaries by *JEADV*'s Associate and Section Editors, highlighting the progress in dermatology-venereology over the last 30 years.

JEACP: announcement of the Editor-in-Chief

JEACP is a companion title to the Academy's well-established flagship journal *JEACP*. It is a new fully open-access, peer-reviewed journal and its launch signals the Academy's desire for wider knowledge dissemination, equity and inclusion. *JEACP*'s internationally recognised Editorial Team will endeavour to make the publication the dermatologist and venereologist community's go-to journal for best practice in clinical care.

JEACP is aimed at and represents a broad spectrum of the dermatology and venereology community, including clinical practitioners, clinical, surgical and aesthetic dermatologists and venereologists, thought leaders in patient-centric research and researchers from every setting, nurses, patients and their caregivers, and at every stage of their career. It has a strong emphasis on innovation, scientific advances and teaching.

Publishing in *JEACP* enables contributors to reach wider audiences – especially readers from lower- to middle-income countries. *JEACP* will be freely accessible to all readers. It also permits dissemination of research findings not only to an authors' contacts and colleagues, but again to a wider public. As well as featuring articles from established clinicians and thought leaders, the journal welcomes submissions from talented early-career researchers.

Articles submission /a new showcase for manuscripts

The submission system comprises an intuitive platform and *JEACP* has been set up to receive various article types, including original research articles, meta-analyses, reviews, challenging case reports and innovative case series, quiz cases and imaging diagnoses, as well as articles featuring techniques and procedures and patient-centred content. EADV members benefit from a special 20% discount on article publication charges. *JEACP* also offers an easy and fast submission and peer-review process through the same ScholarOne™ Manuscripts system as *JEACP*. A cascade system has been set up to allow for the transfer of manuscripts from *JEACP* to *JEACP*, contingent on the agreement of authors.



Dr Antonio Torrelo

JEACP Editor-in-Chief

JEACP

JEADV Clinical Practice (JEACP)

is managed
by an expert
Editorial Team

led by Dr Antonio Torrelo,
Editor-in-Chief.

Dr Torrelo has spent his whole career at the Children's Hospital del Niño Jesús in Madrid (Spain), where he is the Head of the Dermatology Department since 2007.

Task forces are considered centres of excellence within EADV.

They bring together a specific set of skills and ideas to accomplish distinct projects of scientific, clinical or educational relevance in the specialty of dermato-venereology. Importantly, they allow EADV to influence and keep updated information on matters related to special fields. Based on their expertise, task forces offer speaker suggestions to the Scientific Programming Committee for congresses and symposia and develop educational materials.

They're also called on to help prepare guidelines and *JEADV* review articles, serve as contacts for other committees and help build platforms for common research projects.



TASK FORCES

In 2021, two new task forces were established – the Artificial Intelligence (AI) in Dermatology Task Force and the Dermatology for Cancer Patients Task Force.

All task forces are invited to produce and submit new leaflets every year. Once submitted, they are reviewed to provide a scientifically accurate leaflet written in a patient-friendly manner so that the public has access to great resources in the Patient Corner of our website. Publications emanating from the working groups over the year include three leaflets from the Tattoo and Body Art Task force, established in 2020, on Cutaneous infections on Tattoos, Tattoo Aftercare and Tattoo Allergy.



AND WORKING GROUPS

Nurse Association Working Group (NAWG)

NAWG exists to promote and support recognition of dermatology nurses, offer opportunities for learning and create a bespoke community for this specific audience. In 2021, EADV established a Nurse & Medical assistants category for licensed practical, registered or practitioner nurses and medical assistants involved in the nursing care of dermato-venereology patients. Members benefit from exclusive access to the educational platform with courses, journals, ebooks and reduced fees to events with dedicated nurse-focused sessions.

In line with its purpose, in 2021, NAWG developed a Dermatology Nurse Learning Path leading to an EU Derm. Specialist Nurse Recognition certification. The group also strengthened its ties to nurse national/ international associations and worked with other parts of EADV to develop and promote initiatives of interest for dermatology nurses. In the future, NAWG would like to see a minimum of one nurse representative for each European country at EADV meetings who would act as a liaison with local nurses.

During EADV congresses, NAWG organises specific activities for nurses, such as Nurse Sessions. During 2021, NAWG organised a first face-to-face course for nurses in Malaga, Spain (25-27 November). It was attended by 25 nurses from nine European countries, amongst whom were several national nurse leaders. The course focused on different educational programmes for nurses and the implementation of European guidelines in daily practice. It also addressed the diversity of competences and tasks of nurses, in particular illustrating the valuable psychological support and coaching role (TPE) for patients with chronic skin diseases.

Patient Association Working Group (PWG)

The aim of PWG is to develop and execute collaborative efforts with patient associations to help EADV improve and raise the dialogue at an international level. PWG provides support to patient organisations through advocacy, education and programmes to improve patients' quality of life. Patient leaders/patient organisations provide feedback and are involved in collaborative opportunities, bringing the patients voice to the table.

In 2021, PWG strove to further enhance its productive relationships with patient representatives/ patient leaders/patient organisations. It developed several projects on patient perspectives to optimise the doctor-patient relationship and improve communication. PWG also collaborates with other EADV committees and working groups to develop and promote patient-centric initiatives.

During EADV congresses, PWG organises a number of activities, such as the Patient Village/Patient Virtual Hub and patient sessions, to bring together patient representatives who share these activities within their patient organisations. These sessions are much appreciated by participants as they offer the opportunity to strengthen connections with the EADV community and network and share ideas with peers.



Communication is fundamental to all our activities within EADV, be it for events, stakeholder engagement, dialogue with the media and more.

COMMUNI

In 2021, we set our sights on four key areas.

Branding

With a focus on delivering a clear positioning strategy and brand identity for EADV, we kicked off a branding project in 2021. A first phase involved a review of our existing branding strategy and mechanisms to see where we could enhance the value add of our identity.

The second phase saw us update the Academy's brand identity to ensure consistency across all touchpoints, events and media. The look and feel focused on a celebration of our heritage, while also seeking to gain attention from a new generation of members.

The final implementation phase, scheduled for mid-2022, will impact all departments and touchpoints including membership and education.

Website

A comprehensive website refresh will offer a better user experience – both internally and externally, to members and non-members alike. A new eadv.org website will focus on delivering a more engaging user experience via an improved, flexible platform, with compliance and security built in by design. The first discovery and design phase of the project was all about analysing the existing system and established technical and functional requirements, as well as defining a structure for the new system. The new website is expected to be launched in late 2022.

Burden of Skin Disease

The Burden of Skin Disease is a landmark study by EADV; one of the largest-ever studies conducted across Europe and a critical milestone which underpins EADVs position as a thought leader in dermatology and venereology. Its aim is to raise awareness and shift perception of the burden of skin disease, support EADV's role in promoting dermatology-venereology in European Union (EU) health policy and create a benchmark to measure progress towards improving the above.

In 2021, a four-country pilot study (UK, Germany, Spain, Romania) was completed and the results analysed. The full survey data collection from 29 European countries was then undertaken and two workshops took place with the Burden of Skin Disease Steering Committee to define the approach to data analysis, scientific publication and a communication plan. The survey gained impressive media attention with 104 pieces of global media coverage during EADV's 30th Anniversary Congress.



CATION

EADV Events

Communication campaigns promoting our Spring Symposium and 30th Anniversary Congress with an emphasis on scientific content resulted in strong media coverage.

■ Symposium 2021

- Symposium media coverage reached **1.06+ billion** people (unique monthly views), across **28 countries**
- **181 pieces of coverage** and **9 interviews** with EADV spokespeople
- Engagement across social channels during the event included
 - **71,189 impressions**
 - **863 likes and reactions**
 - **1,028 engagement**



■ Congress 2021

- The equivalent of nearly **half of Europe's population** saw EADV's Congress press coverage, from across **23+ countries**

(355+ million, Unique Monthly Views)

- **332 pieces of coverage**
- EADV spokespeople **quoted in 152 pieces, (46% of total coverage)**
- **104 pieces of coverage** for The Burden of Skin Disease (hero story)
- **2,300+ mentions** of the official hashtag **#EADVCongress**, and **2,100+ mentions** of **#EADV2021**
- Engagement across Facebook, Instagram, LinkedIn and Twitter:
 - **1.5M+ interactions**
 - **13.7M users reached**
 - **1.5M content shares**
 - **31.1k likes**

Total followers 2021



Facebook

18,543

+15%*



Instagram

20,120

+23%*



Twitter

5,498

+20%*



LinkedIn

7,735

+22%*

*2021 Percentage Increase

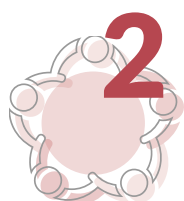
Connect with us:

Growing our social media ecosystem enables us to reach new audiences which translates to higher engagement rates across communication campaigns.

2021 has seen EADV followers grow by up to 23%.

Connect with us on Facebook, Instagram, LinkedIn and Twitter for the latest updates.

22 EADV Annual Report 2021



Events and external engagement

In 2021, two multi-stakeholder policy roundtables on skin cancer prevention were held on skin cancer prevention.

‘Beating Cancer: How to step up efforts on skin cancer prevention?’

brought together representatives of the EU institutions, healthcare professionals, representatives of patient organisations and industry to discuss how Europe’s Beating Cancer Plan can deliver tangible progress in the fight against skin cancer.

‘Addressing Skin Cancer Prevention across the EU’

consisted of four multi-stakeholder panels engaged in interactive discussion and debate around measures needed to address the needs identified in the first roundtable.



Outreach and policy-shaping

EADV’s Advocacy Working Group members built strong relationships with key institutional and non-institutional stakeholders, via a programme of meetings with Members of the European Parliament (MEPs) and leaders of priority stakeholder organisations.

Outreach efforts resulted in MEPs tabling amendments to the European Parliament’s report *‘Strengthening Europe in the fight against cancer – towards a comprehensive and coordinated strategy’* on behalf of EADV. As a result, the text that deals with UV radiation has been significantly strengthened, paving the way for meaningful policy responses in this area in the years to come.



FINANCE

REPORT 2021

In 2021 the COVID-19 pandemic forced the Academy to cancel the live Congress and Symposium and replace them with virtual events. Similarly, most of the other live events were postponed or replaced by virtual courses and meetings.

As in 2020, the virtual Congress was successful with about 10,000 participants, while it generated €10 Million of revenue. With the experience acquired from the 2020 virtual events, the Academy was able to maximize revenue and reduce expenses regarding the Congress. This, and the continuing improvement in the management of expenses, resulted in a yearly financial gain of about €3 Million.

Despite the financial challenges of the pandemic, EADV continued with the planned investments by completing the burden of skin diseases survey, starting an advocacy program with EU, launching a new journal (JEACP), developing a new website and organizing a strategy alignment meeting, all these with a total cost of about €1.2 Million in 2021.

From September 2021, EADV re-started the organization of in person EADV school courses. We were able to organize 5 courses, in addition to several webinars and online courses. The organization of live courses is planned to continue during the year of 2022. We also believe we can organize live Congress and Symposium in 2022, maintaining however their Hybrid form. We believe that the organization of those events will help the financial results of 2022.

Extra income is primarily spent on public utility activities, such as dermatology courses, various scientific projects and fellowships, and the projects mentioned above.

The financial situation of EADV remains excellent with about 95% of assets represented by cash and investments. While this is good news, the new threats posed by the financial markets (such as inflation, volatility, low interest rates) has required additional vigilance and adjustment of the investments strategy to continue to protect the Academy's resources. We should not forget that the yearly fixed costs of the EADV are about 4,6M.

Detailed here are the income statement and the balance sheet, as of 31 December 2020 and 2021.

Amount €

Income Statement

	2020	2021
Revenue:		
Congress & Symposium	6,326,426	10,267,463
Member fees	968,605	925,985
Other	978,569	731,799
Total revenue	8,273,600	11,925,247
Expenses:		
Congress & symposium	3,564,733	3,810,341
Membership	331,587	291,358
Medical training	1,783,459	2,668,799
Leadership	785,302	825,275
Office and administrative	1,160,653	800,274
Sub-total operating expenses	7,625,734	8,396,047
Other expenses/(income)	855,152	261,821
Total expenses	8,480,886	8,657,868
Profit / (Loss) from continuing operations before taxes	(207,286)	3,267,379
Taxes	135,346	453,683
Profit / (Loss) from continuing operations after taxes	(342,632)	2,813,696
Exceptional items net of taxes	1,715,733	96,080
Net profit	1,373,101	2,909,776

Balance sheet as of 31st December

	2020	2021
Cash and investments	34,308,978	38,836,224
Receivable	2,222,157	635,705
Other current assets	558,827	1,221,363
Sub-total current assets	37,089,962	40,693,292
Non current assets	4,534,410	4,454,748
Total assets	41,624,372	45,148,040
Short term liabilities	2,649,488	3,263,379
Sub-total liabilities	2,649,488	3,263,379
Accumulated profit	37,601,783	38,974,885
profit for the year	1,373,101	2,909,776
Sub-total equities	37,601,784	41,884,661
Total liabilities and equities	42,677,670	45,148,040

LEADERSHIP LIST

Executive Committee

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Prof Dr Martin RÖCKEN,
President-Elect

Prof Carle PAUL, *Past President*

Prof Branka MARINOVIC,
Secretary General

Prof Carmen SALAVASTRU, *Secretary General-Elect*

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Prof Paolo GISONDI, *Board Representative to the EC*

Prof Dr Lidia RUDNICKA, *Board Representative to the EC*

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KATOULIS Alexander (GR)	ZASLAVSKY Denis (RU)
KOBAKHIDZE Kobakhidze (GE)	
LAING Mary (IE)	



Prof Alexander Stratigos

President

ORGANISATI

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Communication Committee : Chairperson

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EADV School : Chairperson

Prof Pierre Wolkenstein,
Ethics Committee : Chairperson

Prof Menno Alexander de Rie,
Finance Committee : Chairperson

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Honours and Awards Committee:
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Prof Dr H.A. Martino Neumann
Nomination and Election Monitoring
Committee: Chairperson

Prof Dr Jacek Szepletowski,
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Prof Dr Daniel Hohl,
Statutes and Development Committee:
Chairperson

Prof Dr Johannes Ring,
JEADV Editor-in-Chief

Dr Antonio Torrelo,
JEADV Clinical Practice (JEACP) Editor-in-
Chief

Prof Dr Christos Zouboulis,
EADV News Editor

Dr Christa de Cuyper,
Task Force Facilitator (Chair of the Nurse
Association Working Group)

Prof Paolo Gisondi EADV,
Observer on the UEMS Board

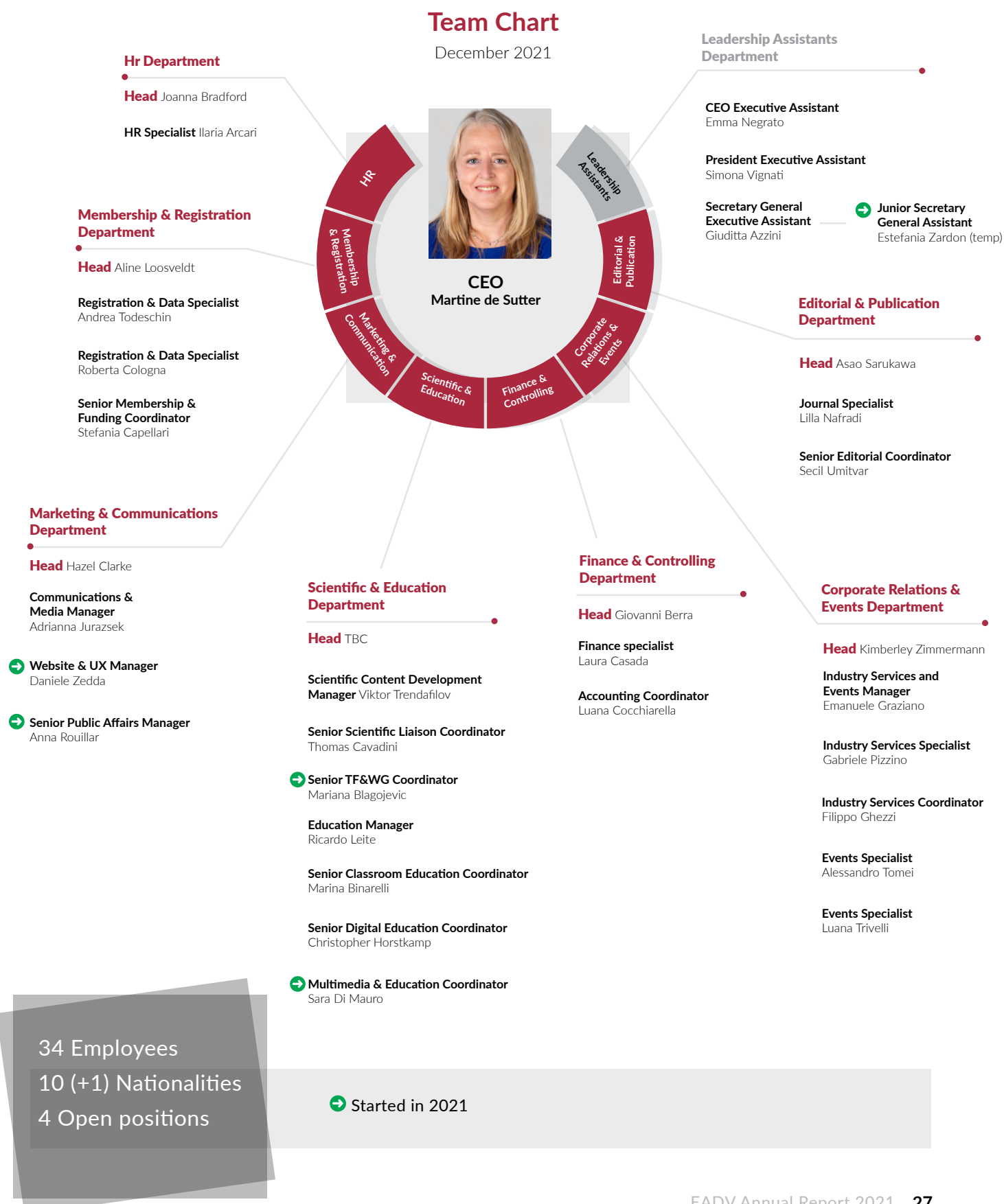
Nurse Association Working Group:
Christa de Cuyper

Patient Association Working Group:
Catherine van Montfrans

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Alexander Stratigos



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